



## “Discovery Days” Schedule July 19-23, 2010

\*Please click on the links below to register for each webinar you are interested in attending.

\*You must have access to a computer and the internet in order to participate.

\*Once you register, you will be sent an email with specific information and another link to use on the day of the webinar.

\*Seats are limited so make sure you register in advance!

### Monday, July 19, 2010

Time (CST)	Topic	Description
9:00-9:30 a.m.	<a href="#">Knowledge Is Power - The Key To Success Is Higher Education</a>	Empowering students toward higher education to fulfill academic goals, career objectives, and upward mobility in the workforce.
10:00-10:30 a.m.	<a href="#">Exploring Business</a>	A brief overview of the fastest growing careers in Business and the programs that Herzing University has to offer.
11:00-11:30 a.m.	<a href="#">Creating the Perfect Resume</a>	A discussion on the different types of resumes and when to use each one to maximize your chance of getting the job.
12:00-12:30 p.m.	<a href="#">Interview Basics</a>	This presentation will guide attendees through how to prepare for an interview, answer challenging questions, and the importance of following up after an interview.
1:00-1:30 p.m.	<a href="#">Participating in Online Classes</a>	A brief walk through of what a student goes through when participating in online classes, such as downloading assignments, turning in homework, posting to discussion boards, interacting with instructions, and more.
2:00-2:30 p.m.	<a href="#">How to Pick Your Program?</a>	Explores the questions students should ask themselves when choosing a major, long-term and short-term goal setting, and the University catalog and how to use all of those answers and resources to pick a program of study.
3:00-3:30 p.m.	<a href="#">Exploring Business</a>	A brief overview of the fastest growing careers in Business and the programs that Herzing University has to offer.



4:00-4:30 p.m.	<a href="#"><u>Fat Paychecks, Phat Careers</u></a>	An exploration of the different careers Herzing University Online's programs and degrees can lead to. This presentation is tailored to High School Students and their Parents.
5:00-5:30 p.m.	<a href="#"><u>Preparing For Your Child's Future: The Cost of College</u></a>	An overview of the different careers Herzing University Online's programs can lead to and why choosing a career focused education will give your children the best return on investment. This session will also offer information on how to reduce the cost of education with scholarships, grants, and dual enrollments.
6:00-6:30 p.m.	<a href="#"><u>Funding Your College Education</u></a>	A brief guide on how to navigate through the various Financial Aid and Scholarship opportunities available for students.



**Tuesday, July 20, 2010**

<b>Time (CST)</b>	<b>Topic</b>	<b>Description</b>
10:00-10:30 a.m.	<a href="#"><u>Exploring Health Care Management</u></a>	A brief overview of the fastest growing careers in Health Care Management and the programs that Herzing University has to offer.
11:00-11:30 a.m.	<a href="#"><u>Exploring Nursing: Making the leap from RN to BSN</u></a>	A brief overview of the unique RN to BSN Bridge program that Herzing University has to offer.
12:00-12:30 p.m.	<a href="#"><u>Join Us: What Makes Herzing University Online Special?</u></a>	General Information about Herzing University's Enrollment Process and the Programs it has to offer.
1:00-1:30 p.m.	<a href="#"><u>Job Search Strategies</u></a>	This presentation will guide participants through the process of launching and executing a job search successfully.
2:00-2:30 p.m.	<a href="#"><u>Networking for Career Success</u></a>	This presentation will cover a variety of networking strategies to support job seekers.
3:00-3:30 p.m.	<a href="#"><u>Exploring Nursing: Making the leap from RN to BSN</u></a>	A brief overview of the unique RN to BSN Bridge program that Herzing University has to offer.
4:00-4:30 p.m.	<a href="#"><u>Exploring Health Care Management</u></a>	A brief overview of the fastest growing careers in Health Care Management and the programs that Herzing University has to offer.
5:00-5:30 p.m.	<a href="#"><u>Funding Your College Education</u></a>	A brief guide on how to navigate through the various Financial Aid and Scholarship opportunities available for students.



### **Wednesday, July 21, 2010**

<b>Time (CST)</b>	<b>Topic</b>	<b>Description</b>
10:00-10:30 a.m.	<a href="#"><u>Exploring Graphic Design</u></a>	A brief overview of the fastest growing careers in Graphic Design and the programs that Herzing University has to offer.
11:00-11:30 a.m.	<a href="#"><u>Seven Challenges of a College Student</u></a>	A discussion detailing the seven challenges college students face during their educational journey.
12:00-12:30 p.m.	<a href="#"><u>How to be a Successful Student</u></a>	This webinar will illustrate how the 8 cornerstones of high performance will help students reach their educational goals.
1:00-1:30 p.m.	<a href="#"><u>Effective Communication: A Key to Educational Success</u></a>	This webinar will introduce students to strategies for effective communication with their instructors and other campus staff in the hopes of increasing student satisfaction and success.
2:00-2:30 p.m.	<a href="#"><u>Plan C: What to Do When Your Technology Back-up Plan Fails</u></a>	How to create a 'Technology Backup Plan,' avoid the consequences of technology failure, and maintain course participation with minimal technology/internet access.
3:00-3:30 p.m.	<a href="#"><u>Exploring Graphic Design</u></a>	A brief overview of the fastest growing careers in Graphic Design and the programs that Herzing University has to offer.
4:00-4:30 p.m.	<a href="#"><u>Job Search Strategies</u></a>	This presentation will guide participants through the process of launching and executing a job search successfully.
5:00-5:30 p.m.	<a href="#"><u>Creating the Perfect Resume</u></a>	A discussion on the different types of resumes and when to use each one to maximize your chance of getting the job.
6:00-6:30 p.m.	<a href="#"><u>Interview Basics</u></a>	This presentation will guide attendees through how to prepare for an interview, answer challenging questions, and the importance of following up after an interview.
7:00-7:30 p.m.	<a href="#"><u>Career Transition and Advancement</u></a>	Learn how to identify your transferrable skills and possibilities for advancement within your current organization or a new career path of your choosing.



### **Thursday, July 22, 2010**

<b>Time (CST)</b>	<b>Topic</b>	<b>Description</b>
10:00-10:30 a.m.	<a href="#"><u>Exploring Technology</u></a>	A brief overview of the fastest growing careers in Technology and the programs that Herzing University has to offer.
11:00-11:30 a.m.	<a href="#"><u>Basic Truths of College</u></a>	This webinar will uncover the six basic truths of college and how to master becoming a successful student.
12:00-12:30 p.m.	<a href="#"><u>Join Us: What Makes Herzing University Online Special?</u></a>	General Information about Herzing University's Enrollment Process and the Programs it has to offer
1:00-1:30 p.m.	<a href="#"><u>How to Pick Your Program?</u></a>	Explores the questions students should ask themselves when choosing a major, long-term and short-term goal setting, and the University catalog and how to use all of those answers and resources to pick a program of study.
2:00-2:30 p.m.	<a href="#"><u>Time Management Will Save Your Life!</u></a>	This webinar will illustrate how time management can help college students be better prepared for school and life and give students tips of the trade.
3:00-3:30 p.m.	<a href="#"><u>Exploring Technology</u></a>	A brief overview of the fastest growing careers in Technology and the programs that Herzing University has to offer.
4:00-4:30 p.m.	<a href="#"><u>Career Transition and Advancement</u></a>	Learn how to identify your transferrable skills and possibilities for advancement within your current organization or a new career path of your choosing.
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6:00-6:30 p.m.	<a href="#"><u>Interview Basics</u></a>	This presentation will guide attendees through how to prepare for an interview, answer challenging questions, and the importance of following up after an interview.



**Friday, July 23, 2010**

<b>Time (CST)</b>	<b>Topic</b>	<b>Description</b>
9:00-9:30 a.m.	<a href="#"><u>Knowledge Is Power - The Key To Success Is Higher Education</u></a>	Empowering students toward higher education to fulfill academic goals, career objectives, and upward mobility in the workforce.
10:00-10:30 a.m.	<a href="#"><u>Exploring Public Safety</u></a>	A brief overview of the fastest growing careers in Public Safety and the programs that Herzing University has to offer.
11:00-11:30 a.m.	<a href="#"><u>Networking for Career Success</u></a>	This presentation will cover a variety of networking strategies to support job seekers.
12:00-12:30 p.m.	<a href="#"><u>Funding Your College Education</u></a>	A brief guide on how to navigate through the various Financial Aid and Scholarship opportunities available for students.
1:00-1:30 p.m.	<a href="#"><u>Servicing and Supporting the Military Spouse</u></a>	Insight on how to overcome the various challenges military spouses face while supporting our service personnel.
2:00-2:30 p.m.	<a href="#"><u>You Earned It, So Use It!</u></a>	An overview of the educational benefits available to active duty military, veterans, and their dependents.
3:00-3:30 p.m.	<a href="#"><u>Exploring Public Safety</u></a>	A brief overview of the fastest growing careers in Public Safety and the programs that Herzing University has to offer.
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