

HERZING

MASTER OF BUSINESS ADMINISTRATION IN TECHNOLOGY MANAGEMENT (MBATM)

PROGRAM DESCRIPTION

The program prepares students with the necessary skills and academic knowledge for management positions in various business enterprises, with a concentration of courses in technology management. These career opportunities may be in areas such as accounting, finance, business administration, sales, marketing, human resources, information systems, and production or operations for the existing or emerging manager. Application of theory and practice using case studies are emphasized through all courses. The program is offered in the online format.

PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

1. Successfully manage, interpret, validate, and act on information both internal to the organization and from its external environment.
2. Analyze organizational, operational, ethical, legal, and managerial issues affecting the attainment of an organization's goals.
3. Apply creative, analytical, and practical business solutions to the issues relevant to successful organizational operations.
4. Examine and implement ethical strategic and operational business solutions while working in cross-functional collaborations and integrated teams.
5. Demonstrate self-discipline, motivation, and creative thinking skills in the analysis of business problems and development of solutions in new situations.
6. Apply sound business concepts in technical settings.

PROGRAM CONTENT

A minimum of 42.00 semester credit hours for students with an undergraduate major or minor in business is required.

A minimum of 45.00 semester credit hours for students without an undergraduate major or minor in business is required.

PREREQUISITE COURSE

Students without an undergraduate major or minor in business are required to complete the following 3.00 credit course during their first academic period of enrollment.

| Course Number | Course Name | Prerequisite | Credit Hours |
|---------------|------------------------|--------------|--------------|
| MBA 500 | Business Fundamentals* | None | 3.00 |

* MBA 500 is an overview course that covers business practices across a number of disciplines. Students can petition for exemption from this course if they have already earned an undergraduate degree with a major or minor in business.

REQUIRED CORE MBA COURSES

All courses, 30.00 semester credit hours, are required.

| Course Number | Course Name | Prerequisite | Credit Hours |
|---------------|--|----------------------------|--------------|
| MBA 600 | Leadership and Organizational Behavior | MBA 500 | 3.00 |
| MBA 606 | Research and Decision-Making | MBA 500 | 3.00 |
| MBA 615 | Marketing | MBA 500 | 3.00 |
| MBA 620 | Accounting for Managers | MBA 500 | 3.00 |
| MBA 626 | Information Systems and Technology | MBA 500 | 3.00 |
| MBA 631 | Operations and Project Management | MBA 500 | 3.00 |
| MBA 641 | Business and Labor Law | MBA 500 | 3.00 |
| MBA 645 | Finance | MBA 500 | 3.00 |
| MBA 690 | Strategic Planning | MBA 500 | 3.00 |
| MBA 691 | Graduate Capstone Project | MBA 500 and Final semester | 3.00 |

REQUIRED TECHNOLOGY MANAGEMENT COURSES

All courses, 12.00 semester credit hours, are required.

| Course Number | Course Name | Prerequisite | Credit Hours |
|---------------|----------------------------------|--------------|--------------|
| MBA 671 | Project Management in Technology | MBA 500 | 3.00 |
| MBA 672 | Information Security and Privacy | MBA 500 | 3.00 |
| MBA 673 | Systems Analysis and Design | MBA 500 | 3.00 |
| MBA 674 | Technology and Innovation | MBA 500 | 3.00 |

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://www.herzingonline.edu/graduate/mba-technology-management>